Skillset

Digital Campaigns Print Advertising Scripting/Storyboarding Branding B2B Marketing SEO Writing Direct Mailers Photoshop/Illustrator

Academics

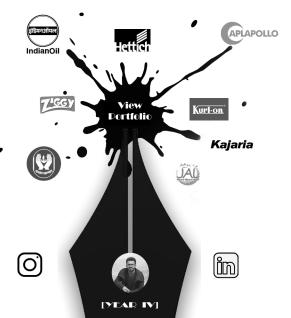
Bachelor of Mass Media (Advertising) Bharatiya Vidya Bhavan's College, Andheri West , Mumbai

Contact

Email: chatterjeearnab125@gmail.com Ph: +91-9508632737

[Arnab Chatterjee]

[Copywriter/Illustrator]



Relevant Exp.

Lyxel & Flamingo Sector 39, Gurgaon July 2024 - Present

Senior Copywriter Role: Digital Marketing Clients: Hettich India, Kurlon, Bridgestone, Vetic Pet Clinic

Highlight: Helped launch Hettich India's latest digital campaign '#FeelTheMagic' on all social platforms

Crayons Advertising Phase III, Okhla

Nov 2022 - Jan 2024

Copywriter

Role: ATL & BTL Advertising Clients: LIC, IndianOil, SERVO, Kajaria, BPTP Realty

Highlight: Agency received empanelment status from LIC for the campaign pitch 'Forver 25'