

## Skillset

Creative Writing  
Digital Marketing  
Print Advertising  
B2B Marketing  
SEO Writing  
Email Marketing  
Scripting/Storyboarding  
Illustration Art  
Film Analysis  
Editing (Basics)

## Academics

Bachelor of Mass Media  
Bharatiya Vidya Bhavan's College  
Andheri (W), Mumbai  
2016 - 2019

## Contact

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# Arnab Chatterjee

Creative Writer / Illustrator



View  
Portfolio



YEAR IV

## Lyxel & Flamingo

Jul '24 - Dec '24  
Gurgaon

Senior Copywriter

Clients: Hettich India, Kurlon, Sleepwell, Bridgestone Tyres

## BEI Confluence

May '24 - Jun '24  
Faridabad

Senior Copywriter

Clients: JAL Mineral Water, Ziggy Donut Cakes, TotalEnergies, Jindal Stainless

## Magnon Group/TBWA

Feb '24 - Apr '24  
Noida

Copywriter

Client: Philips (Middle East and North Africa Region)

## Crayons Advertising

Nov '22 - Jan '24  
New Delhi

Copywriter

Clients: NSDC, Kajaria, IndianOil, APL Apollo, BPTP Realty, Dared2 Vapes

## Reinvent Digital

Mar '22 - Oct '22  
Jaipur

Copywriter

Clients: PSRI Hospital, KGK Group, Allen Intellibrain, Chordia Group Realty

## Idealake Infotech

Sept '20 - Jan '22  
Mumbai

Junior Copywriter

Clients: Axis Bank, Upstox